

12A Preferred risk policy #1 2.0625" x 3.804"  
(Newsp. 1 col. x 4.0")

TRUE OR FALSE?

ONLY THOSE  
LIVING IN HIGH-  
RISK AREAS  
NEED FLOOD  
INSURANCE

IF YOU THINK IT'S TRUE  
WE NEED TO TALK

BE  
FLOOD  
ALERT

NATIONAL  
FLOOD  
INSURANCE  
PROGRAM

12B Preferred risk policy #2 2.0625" x 3.138"  
(Newsp. 1 col. x 3.25")

TRUE OR FALSE?

FLOODS ONLY  
HAPPEN IN  
HIGH-RISK AREAS

IF YOU THINK IT'S TRUE  
WE NEED TO TALK

BE  
FLOOD  
ALERT

NATIONAL  
FLOOD  
INSURANCE  
PROGRAM

12D Renter 2.0625" x 3.332"  
(Newsp. 1 col. x 3.5")

TRUE OR FALSE?

RENTERS DON'T  
NEED TO INSURE  
THEIR BELONGINGS  
AGAINST FLOODS

IF YOU THINK IT'S TRUE  
WE NEED TO TALK

BE  
FLOOD  
ALERT

NATIONAL  
FLOOD  
INSURANCE  
PROGRAM

12C Non-residential 2.0625" x 3.332"  
(Newsp. 1 col. x 3.5")

TRUE OR FALSE?

NOT BUYING  
FLOOD INSURANCE  
WILL SAVE MY  
BUSINESS MONEY

IF YOU THINK IT'S TRUE  
WE NEED TO TALK

BE  
FLOOD  
ALERT

NATIONAL  
FLOOD  
INSURANCE  
PROGRAM

PROD

QC

PR

AE

CW

AD

CR DR

AC DR

C

M

Y

K

FINAL  
RELEASE

DATE:

TIME:

JOB: FE\_15672-12\_pass03  
PUB/ISSUE: Sm Sp Ad Slick  
TRAFFIC: A. Gutierrez x5874  
GALLEY#: 1

DATE: 3/8/01 - 5:55 PM

PREV MACHINE: BZNYCPS\_alfalfa  
DOC PATH: Client\_Work FPO:FEMA:Quark\_files:FE\_15672:FE\_15672-12\_pass03

FONTS: Helvetica, TradeGothic BoldCondTwenty  
IMAGES: 5-8 Outlined @ 96.3%\*

CLIENT: FEMA-Federal Emergency  
AD: J. Arnason x5391  
AE: C. Rivera x5731  
TRIM:

USER: SFennell

CREATED BY: SFennell

PO#:

CW:

PLATE:

BLEED:

MACHINE: Flatbush

CREATED: 3/7/01 - 6:04 PM

COLORS: B/W

PROD: B. Hearn x5167

LINE SCREEN: 85

SAFETY:

PREVIOUS USER: Lisa g

AGENCY #  
FEM GEN E6155

PREFLIGHT PRESS PLATES

☐ Print out separations next pass\*  
☐ Make indicated revisions  
☐ Imaging ☐ Art Production  
☐ OK—Passed to Print Production  
☐ Approved for download

\*Please specify all colors, spot colors tints (%), and/or any CPS numbers of companion pieces for reference. If specific information is not known or available, supply or indicate what you wish to match. 100% black is understood and need not be called out.

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